



Greetings!

We're excited about the possibility of bringing **WINE LOVERS**, the world's first **WINE TASTING MUSICAL**, to your clients and their upcoming events. We know that your clients will absolutely love this magical evening, and that it will be an exciting opportunity for you to expand the types of programming that you can provide to them on many levels.

WINE LOVERS is a unique theatrical experience in which the audience drinks SIX GLASSES OF WINE while watching a lively, comedic new musical. Hailed as a "**great evening out**" by the New York Post, **WINE LOVERS** "has something for everyone... beginners and wine snobs alike! – **You'll be drunk with love over this unique, witty show!**" (*DrVino.com*).

WINE LOVERS can be performed in a variety of traditional and non-conventional party spaces, making it the perfect offering for ANNIVERSARY PARTIES, BIRTHDAY PARTIES, WEDDING WEEKENDS, GARDEN PARTIES, FASHION SHOWS, CHARITY EVENTS, LADIES NIGHT EVENTS and much, much more. Bring **WINE LOVERS** to your clients' private homes, country clubs, banquet halls, hotel function rooms, theatres, cabaret spaces, opera lobbies, and even on-site at corporation headquarters. Given the unique nature of the production, we can tailor our technical needs to suit you and your clients in the best way possible.

WINE LOVERS can also be paired with dinner, light appetizers or chocolate. We often suggest that you serve your dinner or continued food pairing after the show, and can assist you in putting together a great menu for your organization or your clients.

I have included a variety of materials to give you more of a sense of what the show is all about and the financials that are involved. The creator of the show, Michael Green, is also the former Wine Editor of Gourmet Magazine. Let him and his team help you to garner local sponsorship or pricing plans for the wines served during your corporate event or client function, or you can certainly work with a wine partner of your choice.

Thank you for considering **WINE LOVERS** for your clients. We look forward to an intoxicatingly fantastic partnership in the months to come!

Cheers!

Holly-Anne Ruggiero
Lead Producer, Wine Lovers LLC
producer@wineloversthemusical.com



Performance Time: 70 minutes with no Intermission

Taglines:

- The world's first WINE TASTING MUSICAL.
- Audience Members See, Swirl, Smell, Sip and Savor Six Wines while attending a fantastically fun show!
- A great evening out for wine lovers and theatergoers alike!
- A perfect opportunity to support local wineries and wine shops in your area.
- An intoxicating evening that will leave your colleagues, clients and co-workers impressed and filled with laughs for days to come!

Summary: WINE LOVERS tells the story of lovable painter Brian Scott and know-it-all businesswoman Katherine Reese – two mismatched students attending a wine class led by an effervescent teacher, Charles Thompson, whose goal in life is to take the mystery out of wine. Over the course of 70 minutes, Brian, Katherine and the audience learn all about reds, whites, screw caps, Zinfandels...and a little bit about love.

Featuring: Three Broadway performers who will specifically tailor elements of the show to YOUR audience. (Using local references, co-workers names, etc. if asked to do so.)

Performance Fee: The performance fee varies depending on where you are located in the United States or Canada, the size of the event, Profit/Non-Profit, and includes the following:

- Full Performance and Production Company to arrive onsite on the day of your performance, at least 4 hours prior to the event for a Technical Rehearsal/Set Up.
- Full Scenic, Video and Costume Elements, including Tasting Cards, Wine Mats and Basic Table Settings (**not** including linens). Lighting Elements will vary with locations and will be discussed on a case-by-case basis.
- 30 Minutes Post-Show mingling with the Cast.
- Travel (From New York to your location).
- Housing must be provided by the Booking Venue and is **not included** in the Performance Fee. WINE LOVERS requires 6 hotel rooms for the night of the performance.
- Wine, Servers and other venue staff **are not** provided by Wine Lovers LLC.



SAMPLE EVENT TIMELINE –

Event: Holly-Anne Ruggiero presents WINE LOVERS for JDRF – A Benefit Performance for the Juvenile Diabetes Research Foundation of New Orleans on June 11, 2010.

Ticket Price: \$80

Ticket Includes: Wine Lovers Performance, Cheese and Wine Reception in Le Petit Theatre Courtyard

Other Events for the Evening: Silent Auction and Raffle for JDRF

Schedule:

- 7:15pm –** Doors open at Le Petit Theatre (LPT) for JDRF Silent Auction
Pre-show mingling, drinks at LPT for JDRF
- 8:15pm –** Welcome announcement from Alysia Evans for JDRF and Holly-Anne Ruggiero for WINE LOVERS
- 8:30pm –** Special performance of WINE LOVERS begins for JDRF
- 9:15pm –** Continuation of Silent Auction
Wine and Cheese Party in the LPT Courtyard for all JDRF Patrons
- 10:30pm –** End of event, Silent Auction winners announced

Media Provided By WINE LOVERS LLC –

All media involving WINE LOVERS (e.g. press releases, television appearances, etc.) will include a mention of the JDRF benefit performance leading up to June 11th.

Wines Provided by – Muriel's – Jackson Square (Sponsored)

Cheese Provided by – St. James Cheese Factory (Sponsored)

Silent Auction – The JDRF will be able to raffle/auction any items that you would like to provide in addition to the items listed in the “Additional Items Provided” section on Page 1.

Requests – That the JDRF of New Orleans and Baton Rouge include a mention of WINE LOVERS (Presented by The Solomon Group and Holly-Anne Ruggiero) in all of upcoming media leading up to June 11th.